



தமிழ்நாடு தமிழ்நாடு TAMIL NADU

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Secretary NKT College

A. SAMSON  
STAMP VENDOR  
L. No. A2/20745/68  
HIGH COURT CAMPUS  
CHENNAI-104

MEMORANDUM OF UNDERSTANDING

BETWEEN

IMAGO IMAGE CONSULTANT

MANAPAKKAM, CHENNAI – 600 125

AND

N.K.T. NATIONAL COLLEGE OF EDUCATION FOR WOMEN

(AUTONOMOUS)

TRIPPLICANE, CHENNAI - 600 005

FOR ACADEMIC COOPERATION

Preamble

The Memorandum of Understanding (MoU) is entered into by and between the Training Partner Imago Image Consultant, Manapakkam, Chennai – 600 125 and N.K.T. National College of Education for Women, (Autonomous), Triplicane, Chennai - 600 005. This Memorandum of Understanding is executed at Chennai on 1<sup>st</sup> June, 2020 through the Chief functionaries of the parties.

**I. Imago Image Consultant** Imago as the name proclaims, is about image. We are an image consulting, Executive Coaching, Life coaching and corporate training organization that aims at improving everything that deals with your personal or organizational persona. Our focus is to empower you by taking care of your complete image and training needs. Besides corporate programs, Imago also works with school / college students and conduct soft skill development, value added programs to help prepare them to face the future confidently. The workshops and courses are aimed at inculcating and building basic soft skills that are required by every student while appearing for the recruitment process of any company. Soft Skills are identified as the most critical skills in the current global job market especially in the fast moving era of technology. These skills include Personal Interviews, SWOT (Strength Weakness Opportunity Threat) Analysis, Writing & Communication Skills, Resume Writing, Group Discussions, and Presentation Skills. Another important area we develop students is to confidently communicate in English. Speaking English opens up a wide range of new opportunities both in career and personal life. Image Management is creating an authentic, appropriate, attractive and affordable personal and/ or professional image which increases the confidence, credibility, capability and productivity while contributing to continuing success.

**II N.K.T. National College of Education for Women** is situated at the heart of the Chennai city at Triplicane. The College is built in an area of 3.06 acres, where a model school is also housed. Established in the year 1966, by Sriman NK Thirumalachariar, a visionary & a philanthropist, it has evolved into a well established College catering to the teacher education needs of women from all sections of the society. The College offers both graduate and postgraduate courses in Education with Autonomous status awarded by the University Grants Commission in the year 1988. In the thirty second year after Autonomy, the College has grown upright to great heights as an institution of higher learning in Education. N.K.T. National College of Education for Women has also fallen in line with to NAAC peer team evaluation and it was awarded a five star status in the first cycle and awarded A Grade with CGPA of 3.26 on a 4 point scale in the second cycle. In its continuous striving for excellence over five decades in achieving position '*Second to None*', the institution has been successful. The College, in this 54<sup>th</sup> year of its existence, with 32 years of autonomy, remains fully aware and committed to its mission

of empowering young women student teachers to face life and its multifarious challenges at both personal and professional levels.

## **1. Purpose and Objectives**

The parties recognize the benefits to be derived from mutual collaboration, cooperation and interaction towards the empowerment of teachers and students. Hence, the parties desire to work together with the following objectives:

- 1.1. To conduct and organize students' Interchanging/ Intercultural Programme Integrations without financial dependencies;*
- 1.2. To create job opportunities, Global openings and other possibilities without any financial dependencies;*
- 1.3. To encourage the Professors, Associate Professors, Assistant Professors and others to participate and contribute as resource faculty for Value Added Certificate Courses, Seminars, Mentoring Programmes, etc.;*
- 1.4. To establish a global stage for students and teachers and*
- 1.5. To strengthen the educational relationships between the Imago Image Consultant, Chennai - 600 125 and N.K.T. National College of Education for Women (Autonomous), Chennai – 600 005 for the welfare of students and teachers.*

## **2. Discretion**

This Memorandum of Understanding (MoU) is subject to the following:

- 2.1. That the final authority in regard to its implementation and coordination of its activities shall rest on the Founder of the Imago Image Consultant, Chennai - 600 125 and the Secretary of N.K.T. National College of Education for Women (Autonomous), Chennai – 600 005.*
- 2.2. That the Memorandum of Understanding will remain valid for five (5) years from the date of signing with the possibility of further renewal, and such renewal is subject to evaluation and subsequent agreement on the part of both the Parties/ Institutions.*
- 2.3. The Imago Image Consultant, Chennai - 600 125 and N.K.T. National College of Education for Women (Autonomous), Chennai-600 005 agree that this Memorandum of Understanding may be amended by mutual agreement and that each institution may unilaterally withdraw after three months' notice to the partner.*

2.4. The functionaries shall meet at least once in three months for planning and implementation of the Programmes via video conference or face to face based on everyone's availability.

The above MOU between the Institution Imago Image Consultant, Chennai - 600 125 and N.K.T. National College of Education for Women, Chennai - 600 005, shall be for a period of Five years starting from 01-06-2020 to 31-05-2025 and shall be renewed mutually in future.



**Ms. Asha Daniel**  
Founder  
Imago Image Consultant  
Manapakkam,  
Chennai - 600 125.



**Dr. S. Chamundeswari**  
Principal  
N.K.T. National College of  
Education for Women  
Triplicane,  
Chennai - 600 005.



**Dr. M. Arumugam**  
Secretary  
N.K.T. National College of  
Education for Women  
Triplicane,  
Chennai - 600 005.

Witness

*N. Kalai Arasi*  
**Dr. N. Kalai Arasi**  
Controller of Examinations  
N.K.T. National College  
of Education for Women  
Chennai - 600 005

Witness

*S. Malathi*  
**Dr. S. MALATHI**  
Associate Professor  
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